



Making My Business A Place My Employees RAVE About *Mastermind Worksheet*

Step 1: Brainstorm

Refer to the following list of common employment perks & benefits as you complete this form:

- Flexible Schedules
- Career/Growth Potential
- Loyalty Perks/ Bonuses
- Stability/Job Security
- Regular Teambuilding
- Competitive Pay
- Bonus Programs
- Paid Time Off
- Company Culture/Values
- Quality Equipment / Proper Tools & Technology
- Health Insurance
- Wellness Programs
- Reasonable Management
- Collaboration

What do you think your POTENTIAL target employees value at a workplace?

What do you think your CURRENT employees value about YOUR workplace?

Step 2: Zero In

What changes can you make to existing benefits, or what new benefits can you incorporate to INCREASE employee satisfaction and entice potential employees? Be specific, compelling, and clearly illustrate the benefit.

1. _____
2. _____
3. _____
4. _____
5. _____

Step 3: Implement

List the steps necessary to make your business a place your employees rave about?

Step 1: _____

Who is involved? _____

Details: _____

When complete? _____

Step 2: _____

Who is involved? _____

Details: _____

When complete? _____

Step 3: _____

Who is involved? _____

Details: _____

When complete? _____

List any potential obstacles you may encounter along the way:

Obstacle 1: _____

How will I overcome this obstacle? _____

Who is involved? _____

Obstacle 2: _____

How will I overcome this obstacle? _____

Who is involved? _____

Obstacle 3: _____

How will I overcome this obstacle? _____

Who is involved? _____

