

2023 MARKETING Worksheet - Part 2

	July	August	September	October	November	December
Sales 2022						
Desired increase						
Projected 2023 sales						
Holidays & special events						
Splitstream (media) events						
Local area events						
Food products in season						
Seasonal menu items						
Seasonal bar items						
Previous years promotion						
Who's involved						
Staff						
Contractors						
Media						
Email						
Social						
Print						
Website						
Four Walls						
Google						